

#### **Overview**

The ICOSA Brewhouse Creator's VIP Rewards + Affiliate Program encourages you to share your passion for coffee through original & captivating content featuring any of our ICOSA Brewhouse products.

#### Why join? 2 awesome perks!

- Earn a generous 15% commission for every sale
- and earn bonus 'Karma Coins' for each piece of content you create and orders from new customers! The more Karma Coins you accumulate, the bigger the bonus rewards you'll get! For example, you can earn coffee, Commandante grinders, and even custom 1 of 1 cups!

Together, let's foster a thriving community where coffee inspires, and fuels a desire for deeper coffee exploration.

Become an Ambassador as part of the Creator's VIP Rewards + Affiliate Program today!

## PART I. Earning Commissions, Payouts & Bonus Rewards

#### **Commissions**

Apply to be an Ambassador and receive a generous 15% commission rate on all eligible orders!

Compensation and bonus rewards are subject to Program terms and conditions, which ICOSA Brewhouse may modify at its discretion.

#### **Payout Guidelines**

© Commissions will have a 30-day hold period to ensure everything's smooth sailing. We want to be sure there are no cancellations or refunds that might affect your well-earned commission! So, hang tight for that brief waiting period.

For the smoothest experience, you'll need to activate auto-payouts on your end in the Shopify Collabs dashboard to get paid via PayPal or bank transfer. If you haven't activated auto-payouts, then the commission after the 30-day holding period will move to the "waiting for creator" state from our end, and we'll need to wait for you to activate your auto-payouts before we can send you your earned commissions!

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All payouts are in USD, but you're free to cash out your earnings in your local currency. If you decide to use a different currency to cash out, you'll be responsible for any additional currency conversion fees.

We're all about making things smooth and hassle-free for our Ambassadors, so you can keep focusing on what you love – sharing your coffee passion with the world! ♠ ♥

## PART II. Earning Karma Coins for Bonus Coffee Rewards

Get creative and share original content featuring any of our ICOSA Brewhouse products! Earn Karma Coins and receive awesome coffee gifts & gear by following these simple guidelines:

#### Earn Karma Coins with Cool Content:

- For photos, make sure our product(s) are in focus and in the foreground of the shot. Each photo post grants you +1 Karma Coin.
- **For videos** (Instagram Reels & Tiktok Videos), our products must be visible for at least 2 seconds, and be in focus & in the foreground of the shot to score Karma Coins. Each video post grants you +3 Karma Coins.
- Solution For content to qualify for Karma Coins, be sure to tag @icosabrewhouse in all your social media posts. We want to see your awesomeness!

#### Earn Karma Coins with referred customers:

- When you create awesome content featuring our products, you'll definitely
  capture the eyes and hearts of coffee lovers. If a new customer buys one of our
  products thanks to your content, we'll reward you for it!
- To keep track of referred customers, you'll receive a personalized referral code that grants your followers and friends an exclusive 5% discount on all our products from our online store.
- For each customer who places an order with your referral code, earn +20
  Karma Coins, plus a generous commission (see the Commissions, Payouts,
  Rewards section above)
- Accumulate Karma Coins and get awesome coffee rewards!

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- See the Bonus Rewards section in Appendix A for the full list of bonus coffee gifts, gear, and rewards you will get as you accumulate more Karma Coins.
- If All the awesome bonus rewards you've won will be shipped out at the end of every month based on the total Karma Coins you've earned!

#### • Karma Coins Tracker

- Every end of the month, we'll be sending you a calculation of your total earned Karma Coins for the month, as well the grand total of Karma Coins you've collected so far.
- You'll be able to redeem generous rewards from ICOSA Brewhouse and our partner brands, depending on how much Karma Coins you've earned!

#### **Use of Photos and Content**

We're excited to showcase and share your awesome content! By joining us in the ICOSA Brewhouse Creator's VIP Rewards + Affiliate Program, you agree to let ICOSA Brewhouse use your photos and content for promotional and marketing purposes.

We've got your back – you'll always get full credit for every piece of content we use. Your creativity deserves all the recognition!

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## **Terms and Termination**

Let's take a look at how we can always stay on the same page.

Our adventure together starts as soon as you agree to these terms, and will continue until we decide to part ways. But hey, we're in this together, and we're sure it's gonna be an incredible journey!

A You cannot act as the brand, or run ads against our brand on any platform or channel. Any attempt to impersonate the brand or run ads against our brand will result in termination of the agreement and withholding of all unpaid commissions.

III If, for any reason, either of us wants to hit the pause button, no worries! We can end things with a friendly written notice, no hard feelings. The Coffee Adventurer's Community is all about understanding and support!

👋 If we do part ways, we'll miss having you as an Ambassador, but your time with us as part of the ICOSA Brewhouse Creator's VIP Rewards Program' will come to a close.

## Confidentiality

Your trust in us means the world, and we promise to keep your information safe and sound! 🔫



 Your creative ideas are precious to us! Anything confidential or top-secret you share with us, we'll treat like hidden gems, safe and secure. (We're firm believers in Karma, as you can tell (2)

🤝 We're all about trust and respect! So likewise, please don't share any confidential information with third parties without our written consent. Let's keep our coffee circle strong and protected!

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# **Governing Law and Jurisdiction**

This Agreement is all about spreading coffee joy worldwide, but we'll follow the laws of Toronto, Canada - ICOSA Brewhouse's headquarters!

If, by any chance, we encounter any challenges, let's resolve them with warmth and kindness right here in Toronto, Canada.

To wrap it up, we're thrilled to have you as part of our Ambassador family! By typing your full name in the Shopify Collabs signup application, you're giving us the green light to embark on this amazing journey together.

Your coffee content and creativity are about to shine like never before! Let's create, share, and inspire together!

By typing my name in the Shopify Collabs signup application, I, the undersigned Ambassador, hereby consent to the terms and conditions of the Ambassador Agreement for the ICOSA Brewhouse Creator's VIP Rewards + Affiliate Program, which I accessed through the link: icosabrewhouse.com/agreement.

I have read, understood, and agreed to the terms outlined in this Agreement.

# **Appendix A - Full List of Bonus Rewards**

Check out the table below for the full list of rewards that you'll get when you accumulate enough Karma Coins.

Subject to changes.

Bonus Rewards	Karma Coin Tiers
ICOSA Brewhouse Cold Brew Recipe E-Book	10
ICOSA Brewhouse Coffee Adventurer's Masterclass	20
Coffee Beans  (USA Ambassadors) Proud Mary Ghost Rider (2x) / Stumptown Roasters Holler Mountain (2x) / Square Mile / Savage Coffees  (INT'L Ambassadors) 2x Local Coffee Bags  Visit icosabrewhouse.com/viprewards for a full list of our partner roasters from specific countries.	50

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ICB Cold Brew Recipe E-book (Giveaway)	70
ICB Masterclass (Giveaway)	90
(USA Ambassadors) Proud Mary Ghost Rider (2x) (INT'L Ambassadors) Local Coffee Bags	120
ICOSA Brewhouse Cyclone Sensory Carafe If you received the Cyclone Sensory Carafe as part of the Time Limited Launch Special, you will receive x as an alternative reward.	150
ICB Cold Brew Recipe E-book (Giveaway)	160
ICB Masterclass (Giveaway)	180
(USA Ambassadors) Proud Mary Ghost Rider (2x) (INT'L Ambassadors) Local Coffee Bags	210
IKAPE Espresso WDT Tool	230
ICB Cold Brew Recipe E-book (Giveaway)	240
ICB Masterclass (Giveaway)	260
(USA Ambassadors) Proud Mary Ghost Rider (2x) (INT'L Ambassadors) Local Coffee Bags	290
Avensi Wave Ceramic Cup	300
ICB Cold Brew Recipe E-book (Giveaway)	310
ICB Masterclass (Giveaway)	330
(USA Ambassadors) Proud Mary Ghost Rider (2x) (INT'L Ambassadors) Local Coffee Bags	350
Melodrip Tool	370
Hario V60 Immersion Switch Dripper 360mL	400
(USA Ambassadors) Proud Mary Ghost Rider (2x) (INT'L Ambassadors) Local Coffee Bags	430
ICB Cold Brew Recipe E-book (Giveaway)	440
ICB Masterclass (Giveaway)	460
ICOSA Brewhouse Custom 1 of 1 Handmade Avensi Wave Ceramic Cup	500
ORIGAMI Dripper S (2x)	600
Saki Baristan Electric Gooseneck Kettle	750
Lunar Acaia Scale	900
Comandante x25 Trailmaster	1050